



A few words from Kathryn Klose - Trainer and Director Advantage Group | BPharm PhD

After being introduced to NLP through one of my trainers in 2009 I was curious to learn more. And after both my family and my work colleagues noticed that I was doing the world differently, in a better way I needed to learn more. I had been given a taste of something I knew was going to change the way I saw, felt and experienced my life personally and with those around me.

The things that struck me personally:

- I was so much more relaxed even though I was managing my retail business with a baby under a year old and the balance for all of us was perfect.
- I was easily able to do the job I used to do in 6 days now in 4 days, I had more quality time with my family, the decisions I made were clear and fast and right and I had never been more connected with my team and my customers.

At that time, I booked in my husband, my brother in law, my two managers from our store to do comprehensive NLP Practitioner training.

From there I had my NLP trainer down to train my whole team and the results were simply mind blowing. My team all seemed to breath out at once, in sync, working together like they had never before. They connected on a whole new level with each other and our customers. Seeing things from different perspectives, being able to work autonomously with ease and confidence and instead of managing performance, we were now supporting and empowering our team to achieve their own goals and working with them to grow.

Not surprisingly this investment yielded some amazing results for our bottom line and in the first year we increased our profit by 20%, which in retail environment was unheard of at the time.

I have now invested in more than 10 team members undergoing NLP Practitioner training and the results just keep coming. All of the team members have been internally promoted and continue to kick goals both personally and at work and one of my team members has taken over my role as manager and partner allowing me to pursue other projects in our wider business. Not only have we continued growing in an environment that is super tough we have retained our team members and our customers and people comment how much they love being in our store. For ROI, NLP is the training that returns it in spades.

Successful leaders understand the difference between things and people in an organisation. They know that it's important to manage things, but that it's even more important to lead people. Leaders don't just mouth empty phrases like "people are our greatest resource" they demonstrate by their actions that people, not strategy, products, plans, processes, or systems – are the most critical factor in an organisation's performance. That's why leaders invest heavily in growing and developing people.

So, your employee wants a little time off for this course...

Well, first of all congratulations, you've hired a good egg. Your employee is the kind of person who would rather invest in their own personal and professional development that will make them an even greater asset to your organisation, than spend their annual leave sipping cocktails on a beach in Thailand. They're a keeper for sure.

What's in this for you?

As a result of completing comprehensive NLP Practitioner Programs such as this, people benefit in the following ways:

People skills

- Effective communication skills
- Leadership and Management Skills
- Influential and persuasive
- Can create instant Rapport and deep connection
- Emotionally and socially intelligent

Personal Skills

- Take personal responsibility and ownership for themselves and their results
- More confident
- Make better decisions faster
- Can change their feelings, thinking, beliefs
- Super learners and resourceful problem solvers
- Resilient
- Motivated
- Flexible and adaptive
- Greater sense of wellbeing

In other words, you'll have a superstar employee on your hands. Plus they can share all their valuable learnings with the rest of your team.

What will it cost you?

Just 3 days paid or unpaid leave (that's up to you and your employee to work out) per month for 3 months. Less than 2 weeks leave.